

CSWIM2017 Call for Papers

The 11th China Summer Workshop on Information Management (CSWIM 2017) will be hosted by Nanjing University in Nanjing, China on June 24-25, 2017. CSWIM 2017 aims at providing researchers and practitioners in information management and related areas with an opportunity to present original ideas and share insightful opinions. The theme of CSWIM 2017 is “Theory-Driven and Data-Driven Information Management Innovation”.

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. We also encourage submissions of research-in-progress that are innovative and inspirational. Research articles particularly sought after are those driven by real-world business problems and validated with proper research methodologies.

The relevant topics include, but are not limited to, the following:

- Big Data Analytics
- Business Model Innovation
- Business Intelligence
- Cloud Computing
- Collaborative Systems and Applications
- Crowdsourcing and Open Innovation
- Data Asset Management
- Data Mining and Text Mining
- Design Perspective in Information Management
- Digital Products (e.g., Digital Currencies and Payments)
- Electronic Commerce
- Enterprise IT (e.g., CRM and SCM)
- Human-Computer-Interaction
- Informatics
- Information Quality and Security
- Information Retrieval
- Internet of Things
- Knowledge Management Systems
- Mobile Analytics
- Mobile Business and Wireless Technologies
- Online and Virtual Communities
- Platform Economics and Strategy
- Privacy, Assurance, and Trust in IS
- Smart Device at Home
- Smart Health
- Social Networks, Social Media, and Social Commerce
- VR and AR technologies

IMPORTANT DATES

Deadline for paper submission: March 15, 2017

Notification of acceptance: April 15, 2017

Deadline for final camera-ready version of accepted papers: May 31, 2017

HONORARY CHAIRS

Jianjun Sun, Nanjing University, China

Xinning Su, Nanjing University, China

WORKSHOP CO-CHAIRS

Qinghua Zhu, Nanjing University, China

Ming Fan, University of Washington, USA

Zhenhui (Jack) Jiang, National University of Singapore, Singapore

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Guangwei Hu, Nanjing University, China

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Tina Du, University of South Australia, Australia

For more information, please visit <http://2017.cswimworkshop.org/>